

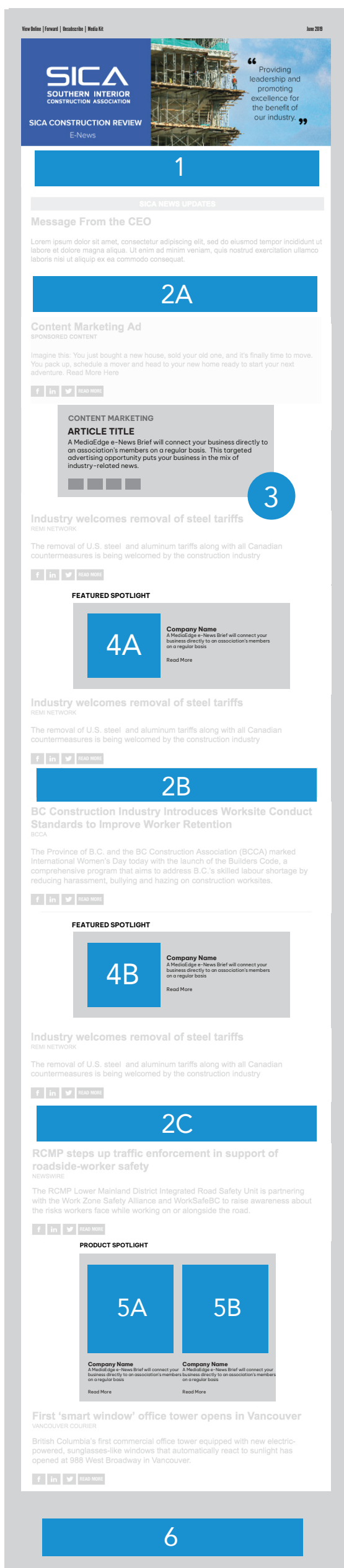


# SOUTHERN INTERIOR CONSTRUCTION ASSOCIATION (SICA)

REACHES OVER 2000+ CONSTRUCTION INDUSTRY PROFESSIONALS WITHIN THE SOUTHERN INTERIORS OF BC

## BENEFITS OF E-NEWS ADVERTISING

1. Direct targeted reach
2. Association backed publication
3. Adaptable interactive advertising
4. Measurable results
5. Free creative services available



ALL ADS MUST BE 72 DPI GIF, PNG OR JPG ONLY RGB. NO ANIMATED ADS FOR E-NEWS.

**1** LEADERBOARD  
644 x 79 PIXELS **\$5,000**

**2A** BODY BANNER 1  
644 x 79 PIXELS **\$5,000**

**2B** BODY BANNER 2  
644 x 79 PIXELS **\$4,500**

**2C** BODY BANNER 3  
644 x 79 PIXELS **\$3,750**

**3** CONTENT MARKETING  
Article written by industry journalist up to 600 words **\$16,500**

**4A** FEATURE SPOTLIGHT 1  
180 X 150 PIXELS **\$4,500**

**4B** FEATURE SPOTLIGHT 2  
180 X 150 PIXELS **\$4,000**

**5A** PRODUCT SPOTLIGHT 1  
250 X 250 PIXELS **\$3,500**

**5B** PRODUCT SPOTLIGHT 2  
250 X 250 PIXELS **\$3,500**

**6** LOWER LEADERBOARD  
644 x 79 PIXELS **\$3,500**

**12 MONTHLY ISSUES**



FOR ALL QUESTIONS AND INQUIRIES PLEASE CONTACT

**Abhi Dadarkar**  
VICE PRESIDENT SALES AND BUSINESS DEVELOPMENT  
abhinavd@mediaedge.ca  
416-512-8186, ext. 268

