



SOUTHERN INTERIOR CONSTRUCTION ASSOCIATION (SICA)

REACHES OVER 2000+ CONSTRUCTION INDUSTRY PROFESSIONALS WITHIN THE SOUTHERN INTERIORS OF BC

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SICA CONSTRUCTION REVIEW E-News I BICA NEWS UPDATES	1	LEADERBOARD 644 x 79 PIXELS	\$5,000		
Message From the CEO					
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Industry welcomes removal of steel tariffs					
REMINETWORK The removal of U.S. steel and aluminum tariffs along with all Canadian countermeasures is being welcomed by the construction industry	20	BODY BANNER 3 644 x 79 PIXELS	\$3,750		
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FEATURED SPOTLIGHT					
44A	3	CONTENT MARKETING Article written by industry	\$16,500		
Industry welcomes removal of steel tariffs REMINETWORK		journalist up to 600 words			
The removal of U.S. steel and aluminum tariffs along with all Canadian countermeasures is being welcomed by the construction industry					
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BC Construction Industry Introduces Worksite Conduct Standards to Improve Worker Retention	4A	FEATURE SPOTLIGHT 1 180 X 150 PIXELS	\$4,500		
The Province of B.C. and the BC Construction Association (BCCA) marked International Women's Day today with the launch of the Builders Code, a comprehensive program that aims to address B.C.'s skilled labour shortage by reducing harassment, bullying and hazing on construction worksites.					
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FEATURED SPOTLIGHT		FEATURE SPOTLIGHT 2	* 1 0 0 0		
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Industry welcomes removal of steel tariffs REMINETWORK

The removal of U.S. steel and aluminum tariffs along with all Canadian countermeasures is being welcomed by the construction industry

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RCMP steps up traffic enforcement in support of roadside-worker safety

The RCMP Lower Mainland District Integrated Road Safety Unit is partnering with the Work Zone Safety Alliance and WorkSafeBC to raise awareness about the risks workers face while working on or alongside the road.

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First 'smart window' office tower opens in Vancouver VANCOUVER COURIER

British Columbia's first commercial office tower equipped with new electricpowered, sunglasses-like windows that automatically react to sunlight has opened at 988 West Broadway in Vancouver.

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TD 180 X 150 PIXELS

5A PRODUCT SPOTLIGHT 1 250 X 250 PIXELS

\$3,500

5B PRODUCT SPOTLIGHT 2 250 X 250 PIXELS

\$3,500

LOWER LEADERBOARD 644 x 79 PIXELS

\$3,500

12 MONTHLY ISSUES

FOR ALL QUESTIONS AND INQUIRIES PLEASE CONTACT Abhi Dadarkar VICE PRESIDENT SALES AND BUSINESS DEVELOPMENT abhinavd@mediaedge.ca 416-512-8186, ext. 268



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6